

**WESTSYDE COMMUNITY DEVELOPMENT SOCIETY**  
**MEETING MINUTES FROM**  
**Thursday, February 7th, 2019**

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PRESENT:

R. Kelly, President  
B. Finch, Vice President  
E. Janyk, Secretary  
K. Kelly, Treasurer  
S. Redl, Membership Coordinator  
K. Wolfe, Youth Engagement Director  
G. McConechy, Director  
J. McConechy, Director



REGRETS:

J. Rollier, Social Media Director  
D. Kuchma, Director  
G. Denbigh, Director  
L. Bourgeois, Director  
S. Delaney, Past President

1. Call to Order

- Meeting Called to Order at 7:00pm in the Westsyde Neighborhood Centre.

2. Approval/Changes to Agenda

- The agenda was approved as circulated.

3. Approval of Regular Minutes January 10<sup>th</sup>, 2019

- K. Wolfe moved that the January 10th, 2019 regular minutes be adopted as circulated. Seconded by R. Kelly.

4. Treasurer's Report

- K. Kelly reported that the account stands at \$11853.25
- The society has invested \$10,000 into a 1-year + 90 days 2.5% GIC.
- There were 2 deposits - \$180.00 for coupon books & \$340.00 for concession profits. This brings our concession profits for the fall craft fair to \$701.00.
- There was 1 cheque written and bank fees withdrawn. \$111.98 cheque written for the purchase of 2 new tables.

5. Membership, Social Media, and Youth Directors reports

- S. Redl reported that there are no new members this month, the total number of members stands at 94.

- E. Janyk reported that J. Rollier made a few posts on the WCDS Facebook page and that E. Janyk will be taking over social media engagement for the next couple months.
- K. Wolfe met with the principle of Westsyde Secondary to discuss with a group of students about how to enhance the Student's positive engagement in the community.
  - Student are interested in having a Pump Track at Westsyde Park
  - They also expressed interest in a Skate Board park and;
  - Ball Hockey games/tourneys at the rink
  - K. Wolfe will meet with the Students again and discuss the future of the Pump Track and other issues important to them.
- R. Kelly made a resolution that there be a post on Facebook stating that the Pump Track will be in the installation stage in the spring, pending a meeting with the City and other interested parties. This post would aim to garner more community feedback. Seconded by K. Wolfe.
- K. Wolfe and R. Kelly will enquire about doing a radio interview to garner attention for the Pump track and other WCDS issues.

## 6. Events

- a) Spring Craft Fair and Yard Sale
  - The craft fair will be hosted on May 4, 2019 at the Westsyde Community Centre in conjunction with the Westsyde Annual spring Garage sale.
  - R. Kelly proposed that the 2020 Craft fair and Yard Sale be hosted at the Westsyde Fellowship Church due to the closing of the community centre. Seconded by J. McConechy. Carried.
  - D. Kuchma is to contact the church and book it as soon as possible for next year's event and to report to the group at our next meeting any information that she gathers in regards to hosting the event at the church.
- b) Coupon Books - report
  - All 100 coupon books have been sold and K. Kelly will have the total profit numbers available at the next meeting.
- c) Ice Rink – Centennial Park, Unplug and Play event cancellation
  - The event was cancelled due to weather conditions.

## 7. Project

- a) Community Center Closure
  - The group discussed the upcoming closure of the community centre and options for where to move to for meetings next year.
  - R. Kelly expressed concern for where the group will store all of our belongings from the community centre meeting room and the centennial park building.
  - B. Finch recommended that there be a subcommittee to explore options regarding meeting spaces and storage spaces after the closure of the

neighborhood centre. R. Kelly, K. Wolfe and G. McConechy volunteered to be on the committee.

- The WCDS directors will gather in April to clean up the storage space in the park and make room for storage items from the neighbourhood centre.
- b) Centennial Park Building Update
- We are waiting for the city to review our application for \$65,000 to renovate the building in Centennial Park.
- c) Promo Sign Report
- Tabled until the March meeting.
- d) Spray Park Matting – 2020/21
- The city will not be upgrading the Centennial Water Park this year. It will be considered by the city in 2020.
  - The group has allocated \$10,000 towards the cost of installing safety matting which is locked into a GIC for 1 year.
- e) TRU Research Project with Partners
- Awaiting response from TRU. R. Kelly will update if we receive any more information.
- f) Promotional Plan for WCDS – Subcommittee Report
- The subcommittee met and drafted the following for the WCDS Promotional Plan:
    - a. Identify, implement and evaluate activities to garner community feedback on key issues presented to WCDS throughout the year.
    - b. Identify an investment for 2019 that will impact the Westsyde community.
    - c. Identify agenda items for monthly discussions to present and engage the community.
    - d. Procure a marketing/sign company that can provide recommendations for a new slogan and develop signage for promotion of WCDS at community events.
    - e. Implement a monthly email newsletter that is a one pager of current events taking place in Westsyde.
    - f. Increase connection with the city of Kamloops and other venues to promote and advertise through WCDS mediums.
    - g. Send an email to previous members from 3 years back to renew their membership with WCDS.

- h. Secure a sponsorship of a gift for individuals renewing/securing their membership with WCDS.
  - i. Review the value and expenses of the web page and identify options through increased focus and development of the Facebook page.
  - j. Promote WCDS membership by promotion at events and engaging previous members through email communications and other methods (yet to be identified)
    - There will be a meeting for all board members to discuss the promotional plan for WCDS on March 28<sup>th</sup>, 2019, 7pm, at the Westsyde Community Center.
- g) Petting Zoo Report
- The occupancy permit should be issued by March 18<sup>th</sup>.
8. Adjournment
- Motion by G. McConechy that the meeting be adjourned at 8:40 pm.

**Next Regular Meeting March 7th, 2019 7:00 PM at  
Westsyde Neighborhood Centre**